



## **Retail Talent Career Days 2007 - High Potentials on their path to a Career in Retailing**

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*The first Retail Talent Careers Days successfully took place on June 1-2, 2007. They were organized by the Institute of Marketing and Retailing at the University of St. Gallen in cooperation with well-known international retail groups and took place in an exclusive setting in Palm de Mallorca.*

From over 100 highly qualified applicants, 25 graduates from leading European universities were invited to participate in the Career Days in Palma de Majorca. The participants were required to have a strong interest in retailing, show exceptional academic performance, be highly motivated, and possess a good command of the English language.

During both of the Recruiting Days, the representatives of participating retail groups Migros, Metro Cash & Carry, Tchibo, and Valora had the chance to present their firms and to discuss career opportunities with the students who came from over 13 different European universities.

The students were asked to work on a case study in small groups, and together with the representatives of the firms, devise a feasible solution for the task involved. The results were innovative and professionally developed.

The participants, as well as the retail companies, were equally enthusiastic about the event and welcomed the connection between professional productivity and informal networking. Read some comments from participants of the event.

The Retail Talent Career Days will be repeated in 2008 and participant applications will be welcomed from the beginning of 2008. For further information, please contact Doris Maurer, [doris.maurer@unisg.ch](mailto:doris.maurer@unisg.ch).

*"Palma de Mallorca makes people come together and Retail Talent Career Days make a unique team develop concepts for the future. Best insight on how people and businesses work in practice - from a case study and cocktail party perspective." W. K., Retail Talent 2007*



Die Retail Talents 2007 mit Elisabeth Engel, Leiterin Personal Marketing & Nachwuchs Tchibo; Dr. Denise Fessler, Leiterin Management Services Globus; Peter Herlitzius, Leiter Personnel Services Tchibo; Stephan Häner, Department Human Resources, Kulturelles, Freizeit Migros; Kerstin Knöfel, Head of Corporate Management Development Metro C&C; Vesna Mrkonjic, HR Consultant Valora Finance & Retail MuttENZ; Wolfgang Schickli, Bereichsleiter Valora Press & Books Switzerland